Someone buys her. Yet she pays the price.

It is always the one exploited in sex trafficking who pays the highest price. A price that often includes physical and psychological violence, drug abuse, mental illness, and alienation. The one who buys sex commits a crime and can be sentenced for it.

If you suspect that someone is subject to prostitution or trafficking, call the police on 114 14

Kvinnofridslinjen
National support for you who experience threats and violence 020-50 50 50

Preventell
National helpline for you who experience unwanted sexuality 020-66 77 88

This campaign is produced by Länsstyrelsen Östergötland (County Board)